



REVITALASH[®] ADVANCED

Eyelash Conditioner

CONDITION / STRENGTHEN / ENHANCE

What It Is: An original, Physician developed lash conditioner addresses the visible signs of eyelash aging due to chemical and environmental stressors, leading to healthier-looking, more luxurious lashes.

What It Does: This award-winning and category-leading serum features proprietary, scientifically advanced technology to strengthen lashes and protect against breakage while improving flexibility and shine, resulting in dramatic looking eyelashes.

Highlights

- BioPeptin Complex[®]: Our proprietary technology including peptides, Biotin, Lipids, and Green Tea extract rich in Panthenol, helps condition, strengthen, and soften eyelashes while defending from breakage and brittleness
- Ginseng & Swertia Japonica: Plant extracts high in anti-oxidants and Vitamin B, help protect and revitalize
- Saw Palmetto: High in fatty acids and plant sterols to help condition and add shine
- Amino Acids and B Vitamins: Help fortify, smooth and condition

What Else You Need To Know

- | | |
|--|----------------------|
| • Safe for use with eyelash extensions | • Oil-Free |
| • Physician Developed | • No Parabens |
| • Ophthalmologist Reviewed | • No Phthalates |
| • Dermatologist Reviewed | • No Fragrance |
| • Clinically Tested | • No Gluten |
| • Hypoallergenic | • Vegan Friendly |
| • Non-Irritating | • Cruelty Free |
| | • Made in the U.S.A. |

Research Results

- 98% experienced improved lash appearance*
- 98% experienced healthier-looking lashes*
- 98% experienced stronger lashes*

Awards

- *Dermascope* Aesthetician Choice-Favorite Eyelash Conditioner Award (2x Winner)
- *Beauty Launchpad* Reader's Choice Award (2x Winner)
- *EyeVote* Reader's Choice Award Winner
- *American Spa* Favorite Eyelash Conditioner Award Winner

Solutions For

- Dry, brittle lashes
- Dull, lackluster lashes
- Compromised, prematurely aged lashes due to medications, environmental aggressors, over-processing or lash extensions

How To Use

PREP: Begin by applying companion product Micellar Water Lash Wash Conditioning Eye Makeup Remover and let dry completely.

STEP 1: Apply a thin line of Revitalash[®] Advanced directly to the eyelashes above the lash line once each day.

STEP 2: Let dry completely before applying additional beauty products.

Size: 0.118 Fl Oz / 3.5 mL
MSRP: \$150.00

Size: 0.068 Fl Oz / 2.0 mL
MSRP: \$98.00



REVITABROW® ADVANCED

Eyebrow Conditioner

CONDITION / STRENGTHEN / ENHANCE

What It Is: An original, Physician developed eyebrow conditioner addresses the visible signs of eyebrow aging due to chemical and environmental stressors, over-grooming and styling products, leading to healthier-looking, more luxurious brows.

What It Does: This award-winning serum features proprietary, scientifically advanced technology to protect against breakage, while improving flexibility and shine, resulting in more beautiful looking eyebrows.

Highlights

- BioPeptin Complex®: Our proprietary technology including peptides, Biotin, Lipids, and Green Tea extract rich in Panthenol, helps condition, strengthen, and soften eyebrows while defending from breakage and brittleness
- Ginseng & Swertia Japonica: High in anti-oxidants and Vitamin B, help protect and revitalize
- Calendula: A natural humectant which helps retain moisture for improved flexibility
- Amino Acids and B Vitamins: Help fortify, smooth, and condition

What Else You Need To Know

- | | |
|----------------------------|----------------------|
| • Physician Developed | • No Parabens |
| • Ophthalmologist Reviewed | • No Phthalates |
| • Dermatologist Reviewed | • No Fragrance |
| • Clinically Tested | • No Gluten |
| • Hypoallergenic | • Vegan Friendly |
| • Oil-Free | • Cruelty Free |
| • Non-Irritating | • Made in the U.S.A. |

Research Results

- 96% experienced improved appearance of eyebrows overall*
- 94% experienced more defined-looking eyebrows*
- 92% experienced bolder, fuller-looking brows*

Awards

- Allure Best of Beauty Award (5x Winner)
- New Beauty Best Eyebrow Conditioner (3x Winner)
- Beauty Launchpad Reader's Choice Award (2x Winner)
- Les Nouvelles & Spa Best Award Brow Category Award Winner
- DaySpa Pro Choice Award Winner

Solutions For

- Dull, lackluster brows
- Dry, brittle brows
- Compromised, prematurely aged brows due to environmental stressors and/or over-grooming

How To Use

PREP: Begin by applying companion product Micellar Water Lash Wash Conditioning Eye Makeup Remover and let dry completely.

STEP 1: Using our unique, doe-foot applicator, apply once a day to clean, dry eyebrows with a few short strokes.

STEP 2: Let dry completely before applying additional beauty products.

Size: 0.101 Fl Oz / 3.0 mL

MSRP: \$110.00



DOUBLE-ENDED VOLUME SET



Indigo Blue



Black

PRIME / VOLUMIZE / AMPLIFY

What It Is: Award-winning RevitaLash® Cosmetics Volumizing Primer and Volumizing Mascara come together in this convenient, 2-in-1 lash primer and mascara duo designed to prep lashes and enhance volume, creating gorgeous, richly pigmented, luxurious lashes.

What It Does: Our double-duty, double-ended product features RevitaLash® Cosmetics Volumizing Primer and Volumizing Mascara to provide color-intense conditioning ingredients that allow for buildable application, creating dramatic length and volume to natural lashes.

Highlights

Volumizing Primer, Indigo Blue

- Mineral Tint: Depth-defying Indigo Blue shade brightens the eyes and intensifies the depth of the topcoat mascara
- Peptides & Panthenol: Help fortify and condition lashes to improve flexibility and help prevent breakage
- Polymers & Natural Plant Extracts: Help moisturize lashes and improve shine
- Molded Silicone Brush: Evenly coats and separates lashes creating a wide-eyed look, prepping lashes for mascara application

Volumizing Mascara, Black

- Biotin & Soft Flex Polymers: Provide buildable, color-intense lash conditioning to strengthen lashes and allow for effortless length and amplification
- Water-Resistant Formula: Stays on throughout the day, but easy to remove with Micellar Water Lash Wash
- Volume Building Hourglass Brush: Defines lashes and responds to the natural curvature of the lash line delivering the lashes you long for

Awards

- *Beauty Launchpad* Reader's Choice Award-Mascara (4x Winner)

What Else You Need To Know

- | | | |
|----------------------------|-----------------|----------------------|
| • Ophthalmologist Reviewed | • Oil-Free | • No Gluten |
| • Dermatologist Reviewed | • No Parabens | • Cruelty Free |
| • Clinically Tested | • No Phthalates | • Made in the U.S.A. |
| • Hypoallergenic | • No Fragrance | |

Solutions For

- | | |
|---------------------------|-------------------------------|
| • Dull, lackluster lashes | • Convenience and ease of use |
| • Multiple lash looks | |

How To Use

PREP: Remove any residual makeup with companion product Micellar Water Lash Wash to bare lashes and let dry completely.

STEP 1: Apply Volumizing Primer to bare lashes beginning at the base of the eyelash, twirling upward and outward.

STEP 2: Using the same application technique, apply Volumizing Mascara.

STEP 3: Layer to build length and volume, ensuring product stays wet as you build.

Tip: Wear Volumizing Primer alone for a trendy, eye popping "moody blues" makeup look.

Size: 0.18 Fl Oz / 5.5 mL each

MSRP: \$34.50

Volumizing Primer Ingredients: Aqua / Water/ Eau, Glyceryl Stearate, C18-36 Acid Triglyceride, Vp/methacrylamide/vinyl Imidazole Copolymer, Cetyl Palmitate, Stearic Acid, Candelilla Cera, Propylene Glycol, Steareth-20, Cera Carnauba, PVP, Steareth-2, Caprylyl Glycol, Triethanolamine, Phenoxyethanol, Hydroxyethylcellulose, Magnesium Aluminum Silicate, Urtica Dioica Extract, Glycerin, Myristoyl Pentapeptide-17, Panthenol, Chlorphenesin, Disodium EDTA, Sericin, CI 77007, CI 77499.

Volumizing Mascara Ingredients: Aqua / Water / Eau, Propylene Glycol, Glyceryl Stearate, C18-36 Acid Triglyceride, Polybutene, PVP, Cetyl Palmitate, Candelilla Cera, PVP/eicosene Copolymer, Stearic Acid, Steareth-20, Cera Carnauba, Steareth-2, Xanthan Gum, Aminomethyl Propanol, Panthenol, Biotin, Calendula Officinalis Extract, Camellia Sinensis Extract, Rosmarinus Officinalis Extract, Phenylpropanol, Propanediol, Caprylyl Glycol, Tocopherol, CI 77491, CI 77492, CI 77499, CI 77007.



HI-DEF BROW PENCIL

Natural to Bold Brow Definer



Soft Brown



Warm Brown



Cool Brown

DEFINE/ SCULPT / SHAPE

What It Is: This multi-functional, long wear, water resistant eyebrow pencil allows for customizable definition. The fine-tip applicator creates natural hair-like strokes yet allows for a full, bold brow look with a blendable, non-tacky formula.

What It Does: Ideal for filling in sparse or over-tweezed eyebrows, this product transforms shapeless brows in just a few strokes. This rich, buildable formula allows you to effortlessly mimic brow hair for a fresh, natural look or layer for a bold brow look that lasts all day.

Highlights

- Polymers: Increases lasting power for up to 10 hours of wear.
- Vitamin E: Provides natural conditioning and antioxidant benefits to skin.
- Precision Tip Applicator: Mimics hair-like strokes for easy definition allowing you to create both natural or bold looks.
- Styling Brush: Seamlessly blends color and sweeps brow hairs into place.

What Else You Need To Know

- Dermatologist Reviewed
- Clinically Tested
- Hypoallergenic
- Oil-Free
- No Parabens
- No Phthalates
- Non-irritating
- No Fragrance
- Vegan Friendly
- No Gluten
- Cruelty Free
- Made in Germany

Solutions For

- Sparse eyebrows
- Over-tweezed eyebrows
- Eyebrows lacking definition
- Natural looking eyebrows

How To Use

STEP 1: Begin applying to the fullest part of your brow, slowly adding definition and filling in sparse areas using short strokes. Add more strokes to build a bolder brow look.

STEP 2: Use the brush side of pencil to add shape and gently blend the color through brows.

Tip: Use in tandem with Hi-Def Brow Gel to lock in your look.

Size: 0.14 g / 0.005 Oz

MSRP: \$30.00

Ingredients: Diisostearyl Malate, Caprylic/Capric Triglyceride C20-40 Acid, C20-40 Alcohols, Mica, Polyethylene, Synthetic Wax, Isoamyl Laurate, Glyceryl Behenate/Eicosadioate Ethylcellulose, Boron Nitride Tocopherol Ascorbyl Palmitate, CI 77891, CI 77499, CI 77492, CI 77491



HI-DEF TINTED BROW GEL

Precision Brow Styler



Soft Brown



Dark Brown

SCULPT / ENHANCE / CONDITION

What It Is: A multi-tasking, unisex, eyebrow setting gel that helps sculpt, control and shape eyebrows for immediate, lasting, and dramatic results.

What It Does: Our original conditioning, tinted brow gel formula softens and tames unruly brows while sculpting and defining shape for more defined, beautiful eyebrows. The new precision styling brush helps create the perfect look by accommodating the finest, most delicate areas of the eye.

Highlights

- Peptides & Oat Beta Glucan: Help fortify, condition and enhance the appearance of dramatic brows
- Mineral Tint Gel: Natural mineral tint gel color fills in thin, sparse brows for buildable, precision sculpting
- Soft Flex Polymers: Flexible, soft-hold polymers tame unruly brows and help keep them in place
- Precision Styling Brush (NEW): Allows for easy definition and flexible brow looks

What Else You Need To Know

- Water Resistant
- Dermatologist Reviewed
- Clinically Tested
- Hypoallergenic
- No Parabens
- No Phthalates
- No Fragrance
- Vegan Friendly
- Cruelty Free
- Made in the U.S.A.

Solutions For

- Sensitive skin
- Quick touch up
- Dull, lackluster brows
- Taming unruly brows

How To Use

PREP: Begin by applying companion product RevitaBrow® Advanced Eyebrow Conditioner and let dry completely.

STEP 1: Using the comb side of the unique styling tool, shape and align brow hairs with short, upward strokes following the natural arch of your eyebrows.

STEP 2: Twist and pull tinted brow gel applicator brush from base. Using short, upward strokes, apply tinted gel to eyebrows, moving from the inner to outer corners to sculpt and define.

STEP 3: Apply a second coat to any areas that appear more sparse.

STEP 4: Use styling brush after application for added sculpting.

Size: 0.25 Fl Oz / 7.4 mL

MSRP: \$32.00

Ingredients: Trimethylsiloxysilicate, Aqua/Water/Eau, Isododecane, Cyclopentasiloxane, Isododecane, Cyclopentasiloxane, Silica, Propanediol, Polydiethyleneglycol Adipate/IPDI Copolymer, Cetyl PEG/PPG-10/1 Dimethicone, Ricinus Communis Oil, Isononyl Isononanoate, PEG/PPG-18/18 Dimethicone, Quaternium-90 Bentonite, Glycerin, Triphenylmethane, Phenoxyethanol, C4-24 Alkyl Dimethicone/Divinyldimethicone Copolymer, Magnesium Sulfate, Propylene Carbonate, Caprylyl Glycol, Isohexadecane, Lecithin, Polyhydroxystearic Acid, Chlorphenesin, 1,2-hexanediol, Isopropyl Myristate, Ethylhexyl Palmitate, Isostearic Acid, Polyglyceryl-3 Polyricinoleate, Beta-Glucan, Benzoic Acid, Sodium Benzoate, Myristoyl Pentapeptide-17. May contain (+/-): CI 77499, CI 77891, CI 77492, CI 77491.



DEFINING LINER EYELINER



Deep Java



Raven

LINE / DEFINE / CONTOUR

What It Is: A richly pigmented, easy-to-use, cream eyeliner formula for high-impact, stay-true color.

What It Does: Exceptional payoff eyeliner defines eyes with long lasting, smudge-proof wear. Silky, moisture-locking formula gently glides on without skipping, pulling or tugging.

Highlights

- Silicone Emollients: Lock in moisture and soften skin to provide superior glide for precise application
- Vitamin E: Provides natural conditioning and powerful antioxidant benefits to skin
- High-Tech Applicator: Built-in sharpener and convenient smudge tool allows for precise application and flexibility in your makeup looks

What Else You Need To Know

- Ophthalmologist Reviewed
- Dermatologist Reviewed
- Clinically Tested
- Hypoallergenic
- Oil-Free
- No Parabens
- No Phthalates
- No Fragrance
- No Gluten
- Cruelty Free
- Made in the U.S.A.

Solutions For

- Sensitive eyes
- Quick touch up
- Bold definition and drama

Colors

- Deep Java
- Raven

How To Use

Starting at the outer corner of the eye, trace just above the lash line to the inner corner of the eye.

- *For a smoky eye:* Apply a slightly thicker line along the outer edge of the eye and smudge to soften and blend.
- *For a dramatic look:* Trace the inner rim of the bottom lash line from the outside corner to the inside.

Size: 0.3 g / 0.01 Oz

MSRP: \$28.00



AQUABLUR™

Hydrating Eye Gel & Primer

HYDRATE / SMOOTH / BOOST RADIANCE

What It Is: A simple, gentle and effective hydrating eye gel that can be used with or without makeup to moisturize, protect and smooth the eye area for a radiant and youthful appearance. An oil-free and antioxidant rich formula.

What It Does: Dual-purpose lightweight eye gel moisturizes the delicate eye area while smoothing skin, blurring imperfections and creating the perfect foundation for under eye makeup application. Contains highly effective ingredients that replenish moisture levels in the skin, protect against environmental aggressors, and prime with a soft, satin finish.

Highlights

- Hyaluronic Acid: A natural humectant, capable of holding 1,000 times its weight in water, delivers suppleness and moisture to visibly firm, plump, and hydrate.
- Kombucha (Black Tea Ferment): Rich in beneficial vitamins, antioxidants and repairing organic acids, Kombucha improves skin tone, smooths texture, freshens the skin and can aid in repairing damage caused by environmental stressors.
- Sea Kelp: A nutrient-rich marine plant offering excellent hydration and anti-inflammatory benefits to soothe skin.

What Else You Need To Know

- Oil-free
- No Parabens
- No Phthalates
- No Fragrance
- Vegan Friendly
- No Gluten
- Cruelty Free
- Made in the U.S.A.

Solutions For

- Dull or dry skin
- Textured skin

How To Use

Once each day, apply RevitaLash® Advanced and RevitaBrow® Advanced as directed and let dry completely.

STEP 1: Dispense up to half a pump of AQUABLUR™ Hydrating Eye Gel and Primer onto fingertip.

STEP 2: Morning and night, gently smooth along the orbital bone including the undereye contour.

STEP 3: Follow with makeup application.

Size: 0.50 Fl Oz / 15mL

MSRP: \$65.00

Ingredients: Aqua/Water/Eau, Cyclopentasiloxane, Glycerin, Propanediol, Sodium Hyaluronate Dimethicone/Vinyl Dimethicone Crosspolymer, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Xanthan Gum, Phenoxyethanol, Ethylhexylglycerin, Panthenol, Sodium Citrate, Disodium EDTA, Biotin, Tocopheryl Acetate, Saccharomyces/Xylinum/Black Tea Ferment, Camellia Sinensis Leaf Extract, Macrocystis Pyrifera (Kelp) Extract.



MICELLAR WATER LASH WASH

Conditioning Eye Makeup Remover

CLEANSE / CONDITION / MOISTURIZE

What It Is: A residue-free, gentle cleanser for lashes, brows and lids.

What It Does: Our gentle, yet effective micellar water formula draws out impurities to remove dirt, oil, and makeup without drying the skin. Leaves lashes, brows and lids, cleansed, soothed and hydrated.

Highlights

- Micelle Technology: Unique micelles attract and draw out impurities to remove dirt, oil, makeup, and lint without leaving any film or residue
- Panthenol: A natural humectant, hydrates and helps fortify lashes and brows
- Aloe & Chamomile: Anti-aging botanicals that deliver soothing moisture while calming the skin
- Prepares lashes and brows for RevitaLash® Advanced and RevitaBrow® Advanced
- Prepares eye area for makeup application

What Else You Need To Know

- Safe for use with eyelash extensions
- Oil-Free
- Ophthalmologist Reviewed
- Dermatologist Reviewed
- Clinically Tested
- Hypoallergenic
- No Parabens
- No Phthalates
- No Fragrance
- No Gluten
- Vegan Friendly
- Cruelty Free
- Made in the U.S.A.

Research Results

- 99% Eye area felt more comfortable*
- 97% Product did not leave an unpleasant residue*
- 95% Eye area felt clean after use*
- 93% Non-waterproof eye makeup was removed easily*

Solutions For

- Sensitive eyes
- Quick clean up
- Dull, lackluster lashes or brows

How To Use

STEP 1: Spray 4-6 times onto a cotton pad.

STEP 2: Gently press pad on closed eye for 10-15 seconds to help loosen makeup.

STEP 3: Wipe eye area clean and repeat as needed to fully remove dirt and makeup from lashes, brows, eyelids and lash line.

TIP: If using lash extensions, do not use with a cotton pad. Instead spray a few pumps directly onto closed eye, lightly massaging product along lashes, brows and lids, and gently wipe dry.

Size: 3.3 Fl Oz / 100 mL
MSRP: \$36.00



THICKENING SHAMPOO

CLEANSE / FORTIFY / PROTECT

What It Is: A unique thickening and scalp therapy shampoo features specialized ingredients to optimize scalp health by cleansing and fortifying hair while protecting from environmental stressors.

What It Does: This phyto-infused formula rich in therapeutic ingredients supports optimum scalp health, fortifies the hair cuticle and works to improve hair shaft thickness. Hair transforms to feel fuller, look thicker and perform better.

Highlights

- Flax Protein: Protects against hair breakage
- Loquat Leaf: Helps with thinning hair
- Willow Bark: Gently exfoliates scalp adding to overall hair health
- Ginseng: Protects hair and scalp with powerful antioxidants
- Jojoba Seed Oil: Fortifies hair and scalp

What Else You Need To Know

- Color Safe
- No Sulfate Detergents
- Dermatologist Reviewed
- Clinically Tested
- No Parabens
- No Phthalates
- Cruelty Free
- Made in the U.S.A.

Solutions For

- Dry scalp
- Dull, lackluster, or thinning hair
- Hair compromised due to over-processing and/or chemical and environmental stressors

How To Use

STEP 1: Focusing on the scalp, massage in a circular motion and work through wet hair from root to tips. Allow to sit 1-2 minutes.

STEP 2: Rinse thoroughly.

STEP 3: Following the use of Thickening Shampoo, apply Thickening Conditioner to wet hair.

For optimal results, follow with Volume Enhancing Foam.

Size: 8.5 Fl Oz / 250 mL

MSRP: \$36.00

Ingredients: Aqua/Water/Eau, Sodium C14-16 Olefin Sulfonate, Sodium Lauryl Sulfoacetate, Disodium Laureth Sulfosuccinate, Cocamidopropylamine Oxide, Cocamidopropyl Betaine, Cocamide DIPA, Panthenyl Hydroxypropyl Steardimonium Chloride, Glycol Distearate, Stearyl Citrate, Trimethylsilylamodimethicone, Lauryl Glucoside, Decyl Glucoside, Parfum, Panthenol, Guar Hydroxypropyltrimonium Chloride, C11-15 Pareth-7, Butylene Glycol, C12-15 Pareth-9, Menthol, Glycerin, Trideceth-12, PPG-26-Buteth-26, PEG-40 Hydrogenated Castor Oil, Apigenin, Oleoic Acid, Tetrasodium EDTA, Biotinoyl Tripeptide-1, Disodium Lauriminodipropionate Tocopheryl Phosphates, Panax Ginseng Root Oil, Arginine, Acetyl Tyrosine, Arctium Majus Extract, Hydrolyzed Soy Protein, Polyquaternium-11, Dimethicone Copolyol, Calcium Pantothenate, Zinc Gluconate, Niacinamide, Ornithine, Citrulline, Disodium Succinate, Biotin, BetaGlucan, Sodium Lauroyl Oat Amino Acids, Eriobotrya Japonica Extract, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Sodium Lauroyl Methyl Isethionate, Acetamide MEA, Hydrolyzed Keratin, Sorbitol, Sodium Cocoyl Amino Acids, Cocoyl Sarcosine, Wheat Amino Acids, Triticum Vulgare Germ Oil, Linoleic Acid, Linolenic Acid, Salix Alba Bark Extract, Hydrolyzed Vegetable Protein, Camellia Sinensis Extract, Hydrolyzed Corn Protein, Caprylic/Capric Triglyceride, Oleth-10, Simmondsia Chinensis Oil, Tocopheryl Acetate, Hydrolyzed Glycosaminoglycans, Gorgonia Extract, Dimethicone Copolyol, Sulfur, Vicia Faba Extract, Methylchloroisothiazolinone & Methylisothiazolinone, Citric Acid, CI 47005, CI 42090, Amyl Cinnamal, Benzyl Salicylate, Citronellol, Hexyl Cinnamal.



THICKENING CONDITIONER

HYDRATE / NOURISH / RESTORE

What It Is: A unique thickening and scalp therapy formula features specialized ingredients to optimize scalp health by hydrating and nourishing hair while protecting from environmental stressors.

What It Does: This phyto-infused formula rich in therapeutic ingredients supports optimum scalp health, nourishes the hair cuticle and works to improve hair shaft thickness. Hair is hydrated, replenished and transforms to feel fuller, look thicker and perform better.

Highlights

- Biotin & Keratin: Help support hair volume and strength, resulting in thicker, fuller-bodied hair
- Panthenol: Helps hydrate hair and improve shine
- Flax Protein: Nourishes hair and protects against hair breakage
- Loquat Leaf: Helps with thinning hair
- Green Tea & Ginseng: Protect hair and scalp with powerful antioxidants

What Else You Need To Know

- Color Safe
- Dermatologist Reviewed
- Clinically Tested
- No Parabens
- No Phthalates
- Cruelty Free
- Made in the U.S.A

Solutions For

- Dry scalp
- Dull, lackluster hair
- Thinning hair
- Hair compromised due to over-processing and/or chemical and environmental stressors

How To Use

STEP 1: Following the use of Thickening Shampoo, apply Thickening Conditioner to wet hair.

STEP 2: Focusing on the scalp, massage in a circular motion and work through hair from root to tips. Allow to sit 1-2 minutes.

STEP 3: Rinse thoroughly.

For optimal results, follow with Volume Enhancing Foam.

Size: 8.5 Fl Oz / 250 mL

MSRP: \$37.00

Ingredients: Aqua/Water/Eau, Cetearyl Alcohol, Stearalkonium Chloride, Polyquaternium-7, Trimethylsilylamodimethicone, Behentrimonium Methosulfate, Hydrolyzed Vegetable Protein, Cetrimonium Chloride, Panthenol, C11-15 Pareth-7, Glycerin, Trideceth-12, Amodimethicone, Polyquaternium-37, Biotinyl Tripeptide-1, Parfum, Oleanolic Acid, Apigenin, PPG-26 Buteth-26, PEG-40 Hydrogenated Castor Oil, Butylene Glycol, Stearyl Alcohol, Behenyl Alcohol, Menthol, Disodium Lauriminodipropionate Tocopheryl Phosphates, Panax Ginseng, Dimethicone, BetaGlucan, Eriobotrya Japonica Extract, Disodium Succinate, Citrulline, Acetamide Mea, Hydrolyzed Keratin, Sorbitol, Sodium Cocoyl Amino Acid, Cocoyl Sarcosine, Wheat Amino Acids, Triticum Vulgare Germ Oil, Linolenic Acid, Linoleic Acid, Oleth-10, Simmondsia Chinensis Extract, Tocopheryl Acetate, Hydrolyzed Glycosaminoglycans, Sulfur, Gorgonia Extract, Caprylic/Capric Triglycerides, Vicia Faba Extract, Hydrolyzed Keratin, Sorbic Acid, Phenoxyethanol, Hydrolyzed Corn Protein, Camellia Oleifera Extract, Niacinamide, Biotin, Citric Acid, Methylchloroisothiazolinone & Methylisothiazolinone, Ornithine HCl, Zinc Gluconate, PEG-12, Polyquaternium-11, C12-15 Pareth-9, Lauryl Glucoside, Hydrolyzed Soy Protein, Dicaprylyl Carbonate, Arctium Majus Extract, Calcium Pantothenate, Acetyl Tyrosine, Arginine, Amyl Cinnamal, Citronellol.



VOLUME ENHANCING FOAM

REVITALIZE / STRENGTHEN / VOLUMIZE

What It Is: A breakthrough, unisex, hair enhancer designed to address the needs of fine and thinning hair for men and women.

What It Does: This transforming hair volume enhancer foam featuring proprietary BioPeptin Complex® boosts the vitality of hair with a breakthrough formula designed to intensify natural volume. Lightweight formula adds shine and body and improves elasticity to help combat breakage and aid in conditioning of the scalp.

Highlights

- BioPeptin Complex®: Our proprietary technology including lipids, peptides, biotin, and Panthenol to help condition, strengthen, and soften hair while defending from breakage and brittleness
- Ginseng & Swertia Japonica: Plants high in anti-oxidants and Vitamin B, help protect and revitalize
- Saw Palmetto: High in fatty acids and plant sterols, helps to condition and add shine
- Amino Acids and B Vitamins: Help fortify, smooth, and condition

What Else You Need To Know

- Color Safe
- Physician Developed
- Dermatologist Reviewed
- Clinically Tested
- Oil-Free
- No Parabens
- No Phthalates
- Vegan Friendly
- Cruelty Free
- Made in the U.S.A.

Research Results

- 94% experienced healthier, fuller-looking hair*

Awards

- *Beauty Launchpad* Women's Thinning Regime Award (4x Winner)

Solutions For

- Fine Hair
- Thinning hair
- Hair compromised due to over-processing and/or chemical and environmental stressors

How To Use

PREP: If cleansing is needed, ready hair with RevitaLash® Cosmetics Thickening Shampoo and Thickening Conditioner to ensure scalp is free of residue.

STEP 1: Use once daily on wet or dry hair. Pump the bottle a few times to release air until foam appears.

STEP 2: For shorter hair, pump foam onto hands and massage into scalp and the roots of hair. For longer hair, separate hair into sections and apply nozzle directly onto head, pumping to release product as you go.

STEP 3: Massage thoroughly into the scalp and the roots of the hair. Do not oversaturate. Do not rinse out. Style hair as desired.

Size: 1.9 Fl Oz / 55 mL

MSRP: \$175.00

Ingredients: Aqua/Water/Eau, Acrylates Copolymer, Glycerin, Phenoxyethanol, Sodium Cocoyl Glutamate, Chlorphenesin, Polysorbate 20, Aminomethyl Propanol, Disodium EDTA, Parfum, Biotin, Panthenol, Dechloro Dihydroxy Difluoro Ethylcloprostenolamide, Panax Ginseng Extract, Ginkgo Biloba Extract, Triticum Vulgare Germ Protein, Serenoa Serrulata Extract, Swertia Japonica Extract, Hexyl Cinnamal, Limonene.



PRECISION TWEEZERS

SHAPE / DEFINE / GROOM

What It Is: Easy to grip, professional grade tweezers.

What It Does: Professional grade tweezers shape and define brows with comfort precision to create perfectly groomed, arched brows.

Benefits

- Slightly angled tips sit comfortably against the skin
- Thin edge tips provide precise hair removal
- Professional grade stainless steel suitable for frequent use
- Easy grip design allows for expert handling

Highlights

- Resistant to rust and corrosion for extended use
- Suitable for sterilization
- Italian made

How to Use

STEP 1: Hold the skin taut to help remove hair with less discomfort.

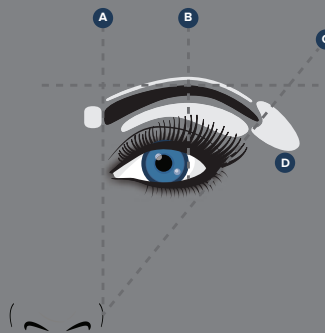
STEP 2: Tweeze stray hairs around the brow arch, removing only the obvious coarse/dark hair especially between the eyes.

STEP 3: Follow with companion product, Hi-Def Tinted Brow Gel, to style arches and fill in sparse areas.

How To Get

Naturally groomed brows

- A. The **inside** of the brow should align with the bridge of the nose.
- B. The **arch** should peak above the outside of the iris and lie on the brow bone.
- C. The **outside** of the brow aligns from the bottom of the nose to the outer corner of the eye.
- D. Clean up any stray hairs using the **shaded zones** as a guide. Be sure to follow the natural shape of your brow and take caution not to over tweeze.



MSRP: \$22.00



DELUXE LASH KIT

CURL / ENHANCE / AMPLIFY

What It Is: Two-in-one lash perfecting set featuring our Signature Eyelash Curler in partnership with our award-winning Volumizing Mascara.

What It Does: Our Signature Eyelash Curler gently lifts and curls lashes with precision comfort while Volumizing Mascara's buildable, high performance formula coats lashes with color intense conditioning.

Highlights

Signature Eyelash Curler

- Flexible Rounded Pads: Cushion lash curler opening to protect from tugging and creasing
- Easy-Grip Handle: Provides added security of use
- Precision Design: Shapes lashes with natural curl, decreasing potential for breakage

Volumizing Mascara (Raven)

- Biotin & Soft Flex Polymers: Provide buildable, color-intense lash conditioning to strengthen lashes and allow for effortless length and amplification
- Water Resistant Formula: Stays on well throughout the day, but easy to remove with Micellar Water Lash Wash
- Specialized Hourglass Brush: Defines lashes and responds to the natural curvature of the lash line

Awards

- *Beauty Launchpad* Reader's Choice Award-Mascara (4x Winner)

Solutions For

- Dull, lackluster lashes
- Multiple lash looks
- Comfort and ease of use

How To Use

STEP 1: With curler in open position, place lashes between silicone pad & curler, getting close to the base of the lashes.

STEP 2: Gently squeeze the handles of curler together, clamping down on lashes & hold in place.

STEP 3: Release the curler & pull away from lashes, leaving the perfect curl.

STEP 4: Follow with application of Volumizing Mascara.

TIP: For more curl, run the curler under warm water prior to using.

Size: 0.101 Fl Oz / 3.0 mL (Mascara)

MSRP: \$20.00